

Organization:  
Requested Grant Amount:  
Date of Grant Review:

## 2026 Grant Scoring Rubric for United Way of Pettis County Grant Application

The United way of Pettis County has developed a tool to evaluate the quality of grant applications for funding and to support our efforts to focus on community wide impact areas of youth opportunity, health community, and financial security to help individuals to live a better quality of life.

Organizations can receive up to 100 points. The UWPC will determine funding allocations based on the point total. To submit a successful application, UWPC is providing organizations with the scoring criteria the Board will use to review grant applications. It is strongly suggested that you answer all the questions according to the scoring criteria outlined.

15 points

**Name for your project/program.** If you do not have a name, please give your project a 4 to 5 word name

**What other funding is supporting this project other than UWPC funds?** Other grants, donations, etc.

**Please provide an overview of your organization and its mission:**

1. Please include a history of the organization and its current structure
2. Please include the Mission, Vision, values of your organization

**Please provide a brief summary statement for your project/program, describing how it aligns with your organization's mission and values.** This should be a BRIEF summary (your elevator speech for your project).

20 points

Please only provide the information for the UWPC project for which you seek funding.

**What are the goals of this project/program? What do you want to achieve?** Paint a picture in narrative and numbers. For example, if a goal is to increase your member participation. How many people/members are in the organization currently? How many normally attend meetings? What is your goal on meeting attendance, meaning how many are you hoping will attend

**How did you determine the need for the project/program for which you are requesting funding? How will the project/program address this need?** Please include any needs assessments completed or data compiled to document need. Describe how in action steps the project/program will address the need you have identified. This could be a multi-year approach.

15 points

Please only provide the information for the UWPC project for which you seek funding.

**How is your organization well positioned to provide this service?** Please include key staff, volunteers, and collaborators in your description and how they contribute to the success of the

project. How many Full Time Equivalency (FTE staff) are allocated to your project? Please provide brief bios for key staff. How many volunteers will work on your project? Include a description of the volunteer's role. Who do you collaborate with? Provide a list of collaborators/other organizations working with you on the project. Please describe how each collaborator contributes to your project.

**Describe the demographics of the population you serve.** If you have any data on demographics (race, ethnicity, gender, class, age, ability, etc.) please include that as well.

**Describe how your organization strives to promote diversity, equity, and inclusion within or among your projects/programs, staff, board members, and volunteers.** What training or steps do you take to ensure everyone is included in your organization and all people in need have access to your resources?

**10 points**

Please only provide the information for the UWPC project for which you seek funding.

**Select the UW Impact Area that aligns with the project you are requesting funding.** There are 3 UW Impact Areas- Youth Opportunity, Healthy Community, and Financial Security. You must select one.

**Please describe how your project aligns with one of the impact areas (Youth Opportunity, Healthy Community, and Financial Security) of the United Way of Pettis County.**

**20 points**

Please only provide the information for the UWPC project for which you seek funding.

**How many people will be impacted by your project/program?** Be sure to share the numbers of specifics- how many people are in your program/project? How many households/families? Any other folks that you consider impacted?

**What outcomes do you expect to achieve with this project/program? How will you measure those outcomes?** Paint a picture in narrative and numbers. Provide some data or numbers for your goals for measurement of outcomes and success

**How will you define the success of your project/program?** It is helpful to let us know your starting place by giving us some previous outcomes and how you will measure success this year.

**10 points**

**Budget and finance reporting:**

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|--|--|
| 1. Audit or financial review                               | 5. Project Budget  |
| 2. IRS Form 990 or EZ 990                                  | 6. Traditional Budget-required for new applicants                |
| 3. Current IRS Determination Letter                        | 7. Previous Year Completed Financials to include a Balance Sheet |
| 4. Certificate of Good Standing with MO Secretary of State |  |

**10 points**

**Additional Agency Uploads**

1. Organization's Logo for UW Use
2. Proof of 2-1-1 enrollment and maintain Participating Agency information

**Questions from UWPC Allocations Committee/Board of Directors:**